GET INVOLVED
Careers

The Ayn Rand Institute (ARI) is seeking energetic self-starters interested in increasing the number of people discussing and exploring Ayn Rand’s ideas. We offer competitive salaries along with a generous benefits program, including health and dental coverage (for full-time employees, the premiums are almost entirely employer-paid). We also offer matching funds for your retirement account, a paid-time-off system and ten paid holidays per year. Our office headquarters are located in Irvine, California.

Those interested in employment with ARI should forward their résumé and a cover letter with salary expectations to Human Resources, Ayn Rand Institute, 6 Hutton Centre Drive, Suite 600, Santa Ana, CA 92707, or email to careers@aynrand.org. Evidence of eligibility to work in the United States will be required. Completion of an ARI Employment Application will be requested before being considered for an interview. Candidates to whom an offer is extended are subject to background screening and are required to sign an ARI Employee Confidentiality Agreement.

While we thank all applicants for their interest in employment, we are able to contact only those to whom we can offer an interview. No phone calls, please.

Currently, ARI has the following open positions:

VICE PRESIDENT OF GROWTH & DIGITAL MARKETING

Why Join Us
Imagine working for an institute that advocates a culture of reason, rational self-interest and laissez-faire capitalism; that believes in a world in which individuals are free to pursue their own happiness, to create, to stand proud of their achievements—to be the heroes of their own lives. The Ayn Rand Institute (ARI), whose mission it is to advance that reality, seeks a Vice President of Growth & Digital Marketing to develop the newly defined workstream of Content Distribution, a tremendously important role that promotes the fundamental values of the Institute.

Our Employer Brand
The ARI staff is full of intelligent, passionate specialists and generalists who are motivated to build awareness of Ayn Rand and her ideas among students, educators, scholars and cultural influencers. Some are focused on building understanding of Rand’s philosophy, Objectivism, and its relevance and applicability in today’s world. Others, such as the professionals on ARI’s marketing, content creation and curation teams, with whom you would be working closely, set and exceed high goals that are balanced within a business culture that welcomes a purposeful and driven approach to an exceptional work experience.

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What We Need
The ideal Vice President of Growth & Digital Marketing candidate is a proven and natural leader with a record of developing, planning and executing user acquisition, branding and other growth initiatives within the online content space. Applicants should be adept at hiring, managing and developing teams; skilled at working with leaders across various disciplines to accomplish growth initiatives; and should be accustomed to being accountable for the outcomes of full departments within a company.

Requirements
1. Expertise in promoting YouTube, podcast and webinar channels, using compelling video content
2. Responsibility for marketing and distributing video and audio content, and for working together with ARI’s philosophical content development team
3. Responsibility for managing a team of channel managers, optimizing for traffic, content consumption and conversions to deeper content programs
4. A proven record of success that you can readily present to the hiring committee
5. Ability to set high goals, and then challenge yourself and your team to exceed the outcomes
6. Ability to effectively work with intelligent, energetic people who vie for your attention on a daily basis, and be able to make tactful, well-thought-through decisions quickly
7. Creative thinker with a congenial attitude who thrives in the face of challenges
8. A general knowledge of individualism and the free market, as well as a positive view of Ayn Rand and her ideas
9. Four-year university degree, preferably in marketing or business

The Vice President of Growth & Digital Marketing will report directly to ARI’s Chief Executive Officer.

To Apply
If promoting freedom sounds like the challenge you’ve been waiting for, please tell us about yourself. Qualified candidates can apply by submitting the following in one PDF file with your name in the file to careers@aynrand.org:

• Résumé
• Cover letter or video file detailing why you think you would be a good fit for this role; please include your salary requirements.

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MARKETING DIRECTOR

Why Join Us
Imagine working for an institute that advocates a culture of reason, rational self-interest and laissez-faire capitalism; that believes in a world in which individuals are free to pursue their own happiness, to create, to stand proud of their achievements—to be the heroes of their own lives. The Ayn Rand Institute (ARI), whose mission it is to advance that reality, seeks a Marketing Director to develop and implement marketing strategies to grow the Institute’s brand and increase our presence in the U.S. and abroad.

Our Employer Brand
Our organization is full of intelligent, passionate people who are motivated to build awareness of Ayn Rand and her revolutionary ideas among students, educators, scholars and cultural influencers.

What We Need
ARI is looking for a Marketing Director who thrives in a fast-paced, deadline-oriented environment. The ideal candidate possesses an understanding of Ayn Rand’s philosophy and is passionate about increasing its exposure. If you have a high level of personal accountability, exceptional writing skills, design and layout experience, this could be the position for you!

Day-to-Day Responsibilities
- Recruit, hire, train, develop and retain a productive team of marketing professionals to support company outreach goals
- Manage vendor relationships, including print and other contract agencies that support marketing and other divisions of the organization
- Develop and execute cross-channel marketing plans to support audience engagement and growth
- Enhance marketing strategy through market research and audience feedback
- Keep senior management informed of opportunities, challenges, progress and required support as needed
- Develop visually engaging presentations for senior leadership
- Select and/or create appropriate analytic tools, analyze performance data and effectiveness of marketing strategies and approaches, and make recommendations for improving effectiveness
- Monitor and provide information about user experience for ARI’s online resources

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- Recommend changes or additions for promoting our programs to expand awareness and understanding of Ayn Rand’s works and ideas
- Oversee the production of all weekly, monthly and quarterly newsletters
- Manage the email editorial calendar

Requirements
- BA in marketing, communications, English or relevant field
- Passionate about ARI’s long-term mission
- 7-plus years of marketing experience—agency experience a plus
- 5-plus years of managing teams
- Strong communication and interpersonal skills
- Creative and analytical thinking
- Flexibility to change
- Strong working knowledge of G-Suite, Microsoft Office, Adobe Creative Suite, Blue Hornet, MailChimp or other email platforms
- Nonprofit experience a plus

Seeking ways to get established, make connections and start your career?
Consider ARI’s Junior Fellows Program

Be part of the fight for a rational culture! Join ARI’s Junior Fellows Program, designed to help you become an Objectivist intellectual who will be engaged in today’s issues and debates. If you’re accepted into this unique program, you’ll join ARI’s team in Santa Ana, California, for up to one year, working on large-scale editorial projects while deepening your understanding of Objectivism. Salary and other perks apply. Learn more.

Consider Seasonal Internships

Seasonal internships at ARI are offered in the fall, spring and summer through a partnership with the Charles Koch Institute. Additional information about the ARI internship program can be found at AynRand.org/students/internships. Additional information about the Charles Koch Institute’s paid-internship program can be found at http://cki.io/ApplyKIP.

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Legal Fellows Program

Are you currently enrolled in a JD program? Have you completed the first year of law school? Are you eager to advance Ayn Rand’s philosophy of Objectivism in the culture? If you fit the description, then we can offer you the opportunity to take part in ARI’s summer Legal Fellows program. The summer Legal Fellows program is a unique internship program that allows ambitious law students to work with ARI’s policy team.

The program is overseen by ARI’s director of legal studies, Steve Simpson, an experienced constitutional lawyer who worked for many years for the Institute for Justice.

The work includes writing and research projects on a variety of issues relating to the intersection of law and philosophy, including: freedom of speech, freedom of religion, regulation, pressure group politics, health care, international law, and more. Our legal fellow can expect to perform research for our policy experts and help with written works such as blog posts, op-eds, articles and books.

The position is unpaid, but we can supply you with information on funding sources for summer internships. Working remotely is feasible for the right candidate, so even if you are not in Southern California or the D.C. area, you might still be able to take advantage of this opportunity.

Apply today. Send your resume/CV and cover letter to intern@aynrand.org.